

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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Scan for Publisher's contact information

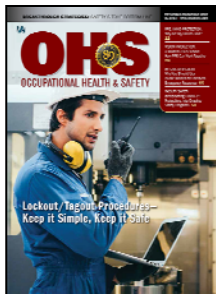
OCCUPATIONAL HEALTH & SAFETY magazine provides practical advice on how to keep the workplace safe from hazards and in full compliance with ever-changing laws and regulations. Occupational Health & Safety magazine delivers the most up-to-date information for professionals in the health, safety, industrial hygiene, environmental, security and fire protection fields within manufacturing, construction, utilities, transportation, healthcare, government and service industries.

BRAND REPORT PURPOSE

The Brand Report provides a deeper understanding and identification of all audited touch points with customers that have interest in the brand. It is designed to present analysis of all communication channels, including a brand's unique users within each channel of, but not across, multiple media platforms. This non-integrated report contains data for each separate media channel as indicated in the Executive Summary. No attempt has been made to identify or eliminate duplication that may exist across media channels.

CHANNELS

OCCUPATIONAL HEALTH & SAFETY MAGAZINE



4 issues in the period
80,846 average circulation

OCCUPATIONAL HEALTH & SAFETY WEBSITE



291,865 average users

OCCUPATIONAL HEALTH & SAFETY SOCIAL MEDIA



See below for
Social Media claims

EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

| | Non-Paid | Paid | Average |
|--|----------|------|---------|
| OCCUPATIONAL HEALTH & SAFETY MAGAZINE (4 issues in the period) | 80,720 | 126 | 80,846 |
| a. Print | 37,297 | 122 | 37,419 |
| 1. Requested | 21,564 | 122 | 21,686 |
| 2. All Other Sources | 15,733 | - | 15,733 |
| b. Digital | 43,423 | 4 | 43,427 |
| 1. Requested | 32,541 | 4 | 32,545 |
| 2. All Other Sources | 10,882 | - | 10,882 |
| OCCUPATIONAL HEALTH & SAFETY WEBSITE (Monthly Users with 679,749 average Pageviews) | 291,865 | - | 291,865 |
| OCCUPATIONAL HEALTH & SAFETY SOCIAL MEDIA | | | |
| a. Twitter followers | *31,569 | - | *31,569 |
| b. Facebook likes | *7,539 | - | *7,539 |
| b. LinkedIn company | *47,113 | - | *47,113 |

*Social Media claims are cumulative figures, not averages.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2020

| Qualification Source | Print | Digital | Total Qualified | Percent |
|---|---------------|---------------|-----------------|--------------|
| I. Direct Request: | 19,786 | 33,309 | 53,095 | 66.2 |
| II. Request from recipient's company: | 525 | 59 | 584 | 0.7 |
| III. Membership Benefit: | - | - | - | - |
| IV. Communication (other than request): | 67 | 1 | 68 | 0.1 |
| V. TOTAL – Sources other than above (listed alphabetically): | 15,947 | 10,574 | 26,521 | 33.0 |
| Association rosters and directories | - | - | - | - |
| Business directories | - | - | - | - |
| Manufacturer's, distributor's, and wholesaler's lists | - | - | - | - |
| *Other sources | 15,947 | 10,574 | 26,521 | 33.0 |
| VI. Single Copy Sales: | - | - | - | - |
| TOTAL QUALIFIED CIRCULATION | 36,325 | 43,943 | 80,268 | 100.0 |
| PERCENT | 45.3 | 54.7 | 100.0 | |

***See Additional Data**

Note: In these unprecedented times caused by the coronavirus (COVID-19) pandemic, resulting in workplace closures, sporadic workplace visits and work-from-home solutions, consent and renewal campaigns are impacted. Therefore, BPA has granted an exception permitting publishers to carry as "qualified" circulation sources aging beyond 36 months but not to exceed 48 months. 8,909 copies or 11.1% of Total Qualified circulation is 36 to 48 months.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2020*

| State | Print | Digital | Total Qualified | Percent | State | Print | Digital | Total Qualified | Percent |
|------------------|-------|---------|-----------------|---------|------------------------------------|---------------|---------------|-----------------|--------------|
| Maine | 189 | 169 | 358 | | Kentucky | 634 | 528 | 1,162 | |
| New Hampshire | 199 | 179 | 378 | | Tennessee | 900 | 746 | 1,646 | |
| Vermont | 96 | 55 | 151 | | Alabama | 628 | 542 | 1,170 | |
| Massachusetts | 905 | 796 | 1,701 | | Mississippi | 342 | 284 | 626 | |
| Rhode Island | 142 | 124 | 266 | | EAST SO. CENTRAL | 2,504 | 2,100 | 4,604 | 5.7 |
| Connecticut | 451 | 458 | 909 | | Arkansas | 223 | 432 | 655 | |
| NEW ENGLAND | 1,982 | 1,781 | 3,763 | 4.7 | Louisiana | 570 | 497 | 1,067 | |
| New York | 1,718 | 1,739 | 3,457 | | Oklahoma | 365 | 930 | 1,295 | |
| New Jersey | 958 | 936 | 1,894 | | Texas | 2,190 | 5,146 | 7,336 | |
| Pennsylvania | 2,045 | 1,760 | 3,805 | | WEST SO. CENTRAL | 3,348 | 7,005 | 10,353 | 12.9 |
| MIDDLE ATLANTIC | 4,721 | 4,435 | 9,156 | 11.4 | Montana | 181 | 126 | 307 | |
| Ohio | 2,282 | 1,795 | 4,077 | | Idaho | 153 | 295 | 448 | |
| Indiana | 1,155 | 902 | 2,057 | | Wyoming | 81 | 208 | 289 | |
| Illinois | 1,936 | 1,709 | 3,645 | | Colorado | 445 | 1,060 | 1,505 | |
| Michigan | 1,457 | 1,076 | 2,533 | | New Mexico | 166 | 402 | 568 | |
| Wisconsin | 1,358 | 1,021 | 2,379 | | Arizona | 398 | 779 | 1,177 | |
| EAST NO. CENTRAL | 8,188 | 6,503 | 14,691 | 18.4 | Utah | 292 | 499 | 791 | |
| Minnesota | 999 | 820 | 1,819 | | Nevada | 121 | 359 | 480 | |
| Iowa | 554 | 501 | 1,055 | | MOUNTAIN | 1,837 | 3,728 | 5,565 | 6.9 |
| Missouri | 985 | 740 | 1,725 | | Alaska | 40 | 157 | 197 | |
| North Dakota | 247 | 171 | 418 | | Washington | 385 | 1,069 | 1,454 | |
| South Dakota | 95 | 111 | 206 | | Oregon | 306 | 690 | 996 | |
| Nebraska | 389 | 309 | 698 | | California | 2,191 | 4,851 | 7,042 | |
| Kansas | 670 | 426 | 1,096 | | Hawaii | 52 | 202 | 254 | |
| WEST NO. CENTRAL | 3,939 | 3,078 | 7,017 | 8.7 | PACIFIC | 2,974 | 6,969 | 9,943 | 12.4 |
| Delaware | 118 | 126 | 244 | | UNITED STATES | 36,273 | 43,236 | 79,509 | 99.1 |
| Maryland | 718 | 1,000 | 1,718 | | U.S. Territories | 23 | 155 | 178 | |
| Washington, DC | 225 | 747 | 972 | | Canada | 11 | 82 | 93 | |
| Virginia | 926 | 1,313 | 2,239 | | Mexico | - | 24 | 24 | |
| West Virginia | 210 | 213 | 423 | | Other International | 13 | 426 | 439 | |
| North Carolina | 1,211 | 1,088 | 2,299 | | APO/FPO | 5 | 15 | 20 | |
| South Carolina | 601 | 524 | 1,125 | | Email Only | - | 5 | 5 | |
| Georgia | 1,097 | 999 | 2,096 | | TOTAL QUALIFIED CIRCULATION | 36,325 | 43,943 | 80,268 | 100.0 |
| Florida | 1,674 | 1,627 | 3,301 | | | | | | |
| SOUTH ATLANTIC | 6,780 | 7,637 | 14,417 | 18.0 | | | | | |

***See Additional Data**

WEBSITE CHANNEL

WWW.OHSONLINE.COM

| 2020 | Pageviews | Sessions | Users | Average Session Duration |
|-----------------|----------------|----------------|----------------|--------------------------|
| July | 967,749 | 477,383 | 418,035 | 1:28 |
| August | 718,279 | 345,533 | 305,389 | 1:33 |
| September | 658,183 | 319,128 | 277,730 | 1:33 |
| October | 634,823 | 308,815 | 268,383 | 1:32 |
| November | 558,518 | 278,957 | 239,531 | 1:30 |
| December | 540,943 | 275,151 | 242,127 | 1:23 |
| AVERAGE: | 679,749 | 334,161 | 291,865 | 1:29 |

July – December 2020 data was provided by Google Analytics. All website activity is audited by BPA Worldwide.

WEBSITE GLOSSARY

Pageviews: A Pageview is recorded each time a page implanted with the JavaScript code (tag) is displayed in a browser window. This will occur whether the page is served directly from the web server, from a proxy, or from the browser's cache.

Sessions: A single continuous set of activity attributable to a cookie browser resulting in one or more pulled text and/or graphics downloads from a site. A period of 30 minutes of inactivity will terminate the session.

Users: An identified and unduplicated Cookie Browser that accesses Internet content or advertising during a measurement period.

Average Session Duration: The time visitors remain on a site per session.

SOCIAL MEDIA CHANNEL

Occupational Health & Safety Social Media



Twitter followers

<http://twitter.com/OccHealthSafety>



Facebook likes

<http://www.facebook.com/ohsmag>



LinkedIn company

<http://linkedin.com/company/occupational-health-and-safety-magazine>

| 2020 | Twitter followers | Facebook likes | LinkedIn company |
|-------------------|-------------------|----------------|------------------|
| Beginning Balance | 30,376 | 7,321 | 32,251 |
| July | 30,637 | 7,372 | 35,335 |
| August | 30,867 | 7,405 | 38,423 |
| September | 31,050 | 7,462 | 40,971 |
| October | 31,248 | 7,498 | 42,927 |
| November | 31,396 | 7,512 | 44,940 |
| December | 31,569 | 7,539 | 47,113 |

ADDITIONAL DATA

MAGAZINE:

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of recipient qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients of the digital version are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM:

Editorial Replica – If a print edition exists, editorial and design are unchanged from the original print edition. Each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.


PARAGRAPH 3b:

Other Sources include 1 source of circulation for a quantity of 26,521 copies or 33.0%, including InfoUSA.

GEOGRAPHIC DISTRIBUTION:

Geographic data for Website and Social Media are not reported at the media owner's option.

QUESTIONNAIRE USED BY PUBLICATION TO ELICIT SUPPLEMENTARY DATA:



Sign up today for a **FREE** Subscription

YES, I wish to receive/continue to receive a FREE subscription to *Occupational Health & Safety* magazine. No

Signature _____ Date _____

E-MAIL (required): _____

FIRST NAME: _____ LAST NAME: _____

COMPANY: _____ TITLE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

*****ALL QUESTIONS MUST BE ANSWERED TO PROCESS FREE SUBSCRIPTION*****

1. Which of the following products, if any, do you recommend, select and/or buy in your job? (check ALL that apply)

| | | |
|--|---|--|
| <input type="checkbox"/> 01 Safety Equipment | <input type="checkbox"/> 05 Emergency Response | <input type="checkbox"/> 09 Environmental Compliance |
| <input type="checkbox"/> 02 Industrial Hygiene | <input type="checkbox"/> 06 Security | <input type="checkbox"/> 10 Ergonomics |
| <input type="checkbox"/> 03 Training | <input type="checkbox"/> 07 Fire Protection | <input type="checkbox"/> 90 None of the above |
| <input type="checkbox"/> 04 Software | <input type="checkbox"/> 08 Occupational Health | |

2. Please indicate ALL functions for which you are responsible:

| | | |
|---|--|--|
| <input type="checkbox"/> 01 Safety | <input type="checkbox"/> 07 Security/Fire Protection | <input type="checkbox"/> 12 Law Enforcement |
| <input type="checkbox"/> 02 Executive Mgmt/Administration | <input type="checkbox"/> 08 Industrial Hygiene/Environment | <input type="checkbox"/> 13 Safety Product Distributor |
| <input type="checkbox"/> 03 Production Operations | <input type="checkbox"/> 09 Personnel Management | <input type="checkbox"/> 14 Nurse |
| <input type="checkbox"/> 04 Facility Management | <input type="checkbox"/> 17 Risk Management | <input type="checkbox"/> 15 Physician |
| <input type="checkbox"/> 05 Engineering | <input type="checkbox"/> 10 Emergency Planning | <input type="checkbox"/> 16 Other Medical Professional |
| <input type="checkbox"/> 06 Purchasing | <input type="checkbox"/> 11 First Responder | <input type="checkbox"/> 99 Other (please specify) _____ |

3. Which category best describes the primary end product manufactured or service performed at your business? (mark only one)

| | | |
|--|---|---|
| INDUSTRIAL OR MANUFACTURING: | | |
| <input type="checkbox"/> 38 Oil & Gas Extraction | <input type="checkbox"/> 17 Industrial Machinery & Equip. | <input type="checkbox"/> 31 Fire/Rescue/Hazmat/ |
| <input type="checkbox"/> 01 Mining | <input type="checkbox"/> 18 Electronic & Other Electric Equip. | Fast Response |
| <input type="checkbox"/> 02 Construction/Contracting | <input type="checkbox"/> 19 Transportation Equipment | <input type="checkbox"/> 32 Law Enforcement |
| <input type="checkbox"/> 03 Food & Beverage Products | <input type="checkbox"/> 20 Instruments & Related Products | <input type="checkbox"/> 33 Federal Government |
| <input type="checkbox"/> 04 Tobacco Products | <input type="checkbox"/> 21 Miscellaneous Manufacturing Ind. | <input type="checkbox"/> 34 State Government |
| <input type="checkbox"/> 05 Apparel & Other Textile Products | <input type="checkbox"/> 22 Utilities/Waste Management | <input type="checkbox"/> 35 County Government |
| <input type="checkbox"/> 06 Lumber & Wood Products | <input type="checkbox"/> 23 Transportation & Warehousing | <input type="checkbox"/> 36 City/Local Government |
| <input type="checkbox"/> 07 Furniture & Fixtures | <input type="checkbox"/> 24 Wholesale Distribution | <input type="checkbox"/> 37 Military |
| <input type="checkbox"/> 08 Paper & Allied Products | <input type="checkbox"/> 25 Retail | OTHER: |
| <input type="checkbox"/> 09 Printing & Publishing | <input type="checkbox"/> 26 Financial/Insurance/Real Estate | <input type="checkbox"/> 99 Other (specify) _____ |
| <input type="checkbox"/> 10 Chemicals & Allied Products | <input type="checkbox"/> 27 Professional/Scientific/Technical Svcs. | |
| <input type="checkbox"/> 11 Petroleum & Coal Products | <input type="checkbox"/> 28 Health Services | |
| <input type="checkbox"/> 12 Rubber & Misc. Plastic Products | <input type="checkbox"/> 29 Education Services | |
| <input type="checkbox"/> 13 Leather & Leather Products | <input type="checkbox"/> 30 Engineering, Research & Related Svcs. | |
| <input type="checkbox"/> 14 Stone, Clay & Glass Products | | |
| <input type="checkbox"/> 15 Primary Metal Industries | | |
| <input type="checkbox"/> 16 Fabricated Metal Products | | |

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PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Kevin O'Grady, President and Group Publisher
Irene Fincher, Director, Audience Development

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

| | |
|---------------------------|-------------------|
| Date signed | February 11, 2021 |
| State | Texas |
| City | Dallas |
| Received by BPA Worldwide | February 11, 2021 |
| Type | BSJ |
| ID Number | 0007B0D0 |

About BPA Worldwide

A not-for-profit organization since 1931 and headquartered in Shelton, Connecticut, USA, BPA has a global membership, spanning more than 20 countries. The organization conducts 2,500+ audits for media brands in print, online/digital and live events. In addition, the BPA-iCompli division verifies compliance to defined industry standards, provides technology assurance, and certifies organization's sustainability practices and reporting. BPA is supported by 4,000+ advertiser and agency members. The latest innovation to move the industry forward is the BPA Media Exchange, a brand-safe and audited cooperative marketplace which offers automated solutions for the buying and selling of digital advertising.

FIELD SERVED

OCCUPATIONAL HEALTH & SAFETY serves businesses and industries with the following primary end products manufactured or services performed: Oil & Gas Extraction, Mining, Construction/Contracting, Food & Beverage Products, Tobacco Products, Apparel, Leather & Other Textile Products, Lumber & Wood Products, Furniture & Fixtures, Paper & Allied Products, Printing & Publishing, Chemicals & Allied Products, Petroleum & Coal Products, Rubber, Miscellaneous Plastic, Stone, Clay, and Glass Products, Primary Metal Industries, Fabricated Metal Products, Industrial Machinery & Equipment, Electronic & Other Electric Equipment, Transportation Equipment, Instruments & Related Products, Miscellaneous Manufacturing Industries, Utilities/Waste Management, Transportation & Warehousing, Wholesale/Distribution, Retail, Financial/Insurance/Real Estate, Professional/Scientific/Technical Services, Health Services, Education Services, Engineering, Research & Related Services, Fire/Rescue/Hazmat/First Response, Law Enforcement, Federal Government, State Government, County Government, City/Local Government, Military and Others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are in safety, executive management/administration, production/operations, facility management, engineering, purchasing, security/fire protection, industrial hygiene/environment, personnel management, risk management, emergency planning, first responder, law enforcement, medical professionals, safety product distributors, other functions, functions not available, and company copies.

PURPOSE

This brand report contains a multiple analysis of respondents who recommend, select and/or buy the following products: safety equipment, industrial hygiene, training, occupational health, environmental compliance, software, fire protection, security, ergonomics and emergency response.

AVERAGE NON-QUALIFIED CIRCULATION

| Non-Qualified Not Included Elsewhere | Copies |
|---|--------------|
| Other Paid Circulation | - |
| Advertiser and Agency | 996 |
| Allocated for Trade Shows and Conventions | - |
| All Other | 223 |
| TOTAL | 1,219 |

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

| Qualified Circulation | Total Qualified | | Qualified Non-Paid | | Qualified Paid | |
|------------------------------------|-----------------|--------------|--------------------|-------------|----------------|------------|
| | Copies | Percent | Copies | Percent | Copies | Percent |
| Individual | 80,844 | 100.0 | 80,720 | 99.8 | 124 | 0.2 |
| Sponsored Individually Addressed | - | - | - | - | - | - |
| Membership Benefit | - | - | - | - | - | - |
| Multi-Copy Same Addressee | 2 | - | - | - | 2 | - |
| Single Copy Sales | - | - | - | - | - | - |
| TOTAL QUALIFIED CIRCULATION | 80,846 | 100.0 | 80,720 | 99.8 | 126 | 0.2 |

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

| 2020 Issue | Print | Digital | Total Qualified |
|-------------------|--------|---------|-----------------|
| July/August | 39,469 | 41,626 | 81,095 |
| September | 36,942 | 44,139 | 81,081 |
| October | 36,938 | 44,001 | 80,939 |
| November/December | 36,325 | 43,943 | 80,268 |

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2020

This issue is 1.0% or 770 copies below the average of the other 3 issues reported in Paragraph 2.

This is a multiple analysis of 54.5% or 43,782 respondents who recommend, select and/or buy the products indicated below. (See Question 1 on the Questionnaire used to elicit these data on the back page of this report). Since any one respondent may have checked more than one response, the totals may exceed the total circulation. These data presented for statistical and marketing purposes only.

| Business & Industry (Note 1) | Total Qualified | Percent of Total | Print | Digital | Number of Respondents | Safety Equipment | Industrial Hygiene | Training | Software | Emergency Response | Security | Fire Protection | Occupational Health | Environmental Compliance | Ergonomics |
|--|-----------------|------------------|---------------|---------------|-----------------------|------------------|--------------------|---------------|---------------|--------------------|---------------|-----------------|---------------------|--------------------------|---------------|
| Oil & Gas Extraction, Mining | 4,993 | 6.2 | 1,939 | 3,054 | 1,129 | 932 | 643 | 739 | 504 | 631 | 501 | 647 | 706 | 669 | 579 |
| Construction/Contracting | 14,294 | 17.8 | 6,663 | 7,631 | 4,510 | 3,980 | 2,375 | 3,144 | 1,997 | 2,297 | 1,946 | 2,496 | 2,738 | 2,471 | 2,161 |
| Food, Beverage and Tobacco Products | 5,595 | 7.0 | 3,108 | 2,487 | 2,884 | 2,399 | 1,806 | 1,978 | 1,426 | 1,686 | 1,629 | 1,773 | 1,829 | 1,834 | 1,806 |
| Apparel, Leather & Other Textile Products | 403 | 0.5 | 145 | 258 | 342 | 280 | 179 | 199 | 142 | 166 | 148 | 198 | 192 | 159 | 169 |
| Lumber & Wood Products | 557 | 0.7 | 279 | 278 | 491 | 436 | 299 | 344 | 231 | 287 | 244 | 324 | 314 | 299 | 295 |
| Furniture & Fixtures | 310 | 0.4 | 139 | 171 | 275 | 227 | 167 | 187 | 128 | 163 | 137 | 174 | 182 | 168 | 180 |
| Paper and Allied Products | 647 | 0.8 | 299 | 348 | 568 | 470 | 314 | 347 | 231 | 312 | 268 | 324 | 324 | 314 | 332 |
| Printing and Publishing | 728 | 0.9 | 328 | 400 | 613 | 507 | 360 | 409 | 324 | 365 | 358 | 400 | 387 | 395 | 361 |
| Chemicals and Allied Products | 6,205 | 7.7 | 4,236 | 1,969 | 2,531 | 2,079 | 1,575 | 1,622 | 1,112 | 1,447 | 1,212 | 1,435 | 1,505 | 1,580 | 1,421 |
| Petroleum & Coal Products | 851 | 1.1 | 507 | 344 | 467 | 374 | 257 | 289 | 188 | 268 | 200 | 261 | 276 | 249 | 228 |
| Rubber, Miscellaneous Plastic, Stone, Clay, and Glass Products | 1,403 | 1.8 | 655 | 748 | 1,193 | 1,023 | 714 | 786 | 530 | 653 | 571 | 700 | 738 | 751 | 718 |
| Primary Metal Industries | 1,073 | 1.3 | 557 | 516 | 880 | 769 | 541 | 590 | 414 | 517 | 464 | 549 | 574 | 544 | 552 |
| Fabricated Metal Products | 5,942 | 7.4 | 3,304 | 2,638 | 2,483 | 2,140 | 1,491 | 1,723 | 1,095 | 1,398 | 1,176 | 1,448 | 1,598 | 1,536 | 1,435 |
| Industrial Machinery and Equipment | 1,831 | 2.3 | 930 | 901 | 1,436 | 1,217 | 833 | 913 | 665 | 756 | 670 | 784 | 851 | 842 | 812 |
| Electronic & Other Electric Equipment | 1,405 | 1.8 | 518 | 887 | 1,213 | 904 | 582 | 733 | 582 | 607 | 612 | 601 | 608 | 593 | 600 |
| Transportation Equipment | 2,663 | 3.3 | 1,825 | 838 | 715 | 596 | 399 | 470 | 325 | 414 | 337 | 397 | 438 | 431 | 433 |
| Instruments & Related Products | 327 | 0.4 | 137 | 190 | 249 | 192 | 138 | 145 | 117 | 130 | 112 | 118 | 132 | 140 | 127 |
| Miscellaneous Manufacturing Industries | 2,766 | 3.4 | 1,146 | 1,620 | 2,401 | 1,963 | 1,365 | 1,512 | 1,086 | 1,314 | 1,157 | 1,339 | 1,415 | 1,364 | 1,386 |
| Utilities/Waste Management | 1,398 | 1.7 | 462 | 936 | 1,215 | 1,051 | 621 | 789 | 482 | 645 | 458 | 598 | 699 | 635 | 639 |
| Transportation and Warehousing | 667 | 0.8 | 190 | 477 | 577 | 483 | 294 | 398 | 224 | 329 | 263 | 306 | 362 | 323 | 343 |
| Sub-Total Industrial/Manufacturing | 54,058 | 67.3 | 27,367 | 26,691 | 26,172 | 22,022 | 14,953 | 17,317 | 11,803 | 14,385 | 12,463 | 14,872 | 15,868 | 15,297 | 14,577 |
| Wholesale/Distribution | 2,491 | 3.1 | 1,177 | 1,314 | 1,748 | 1,461 | 939 | 1,047 | 736 | 939 | 883 | 1,004 | 989 | 947 | 976 |
| Retail | 1,206 | 1.5 | 592 | 614 | 975 | 745 | 507 | 594 | 450 | 485 | 527 | 552 | 546 | 535 | 503 |
| Financial/Insurance/Real Estate | 867 | 1.1 | 222 | 645 | 705 | 525 | 326 | 489 | 278 | 327 | 335 | 359 | 413 | 267 | 398 |
| Professional/Scientific/Technical Services | 4,636 | 5.8 | 2,081 | 2,555 | 2,457 | 1,792 | 1,246 | 1,533 | 1,145 | 1,189 | 1,119 | 1,119 | 1,317 | 1,294 | 1,163 |
| Health Services | 2,310 | 2.9 | 909 | 1,401 | 2,006 | 1,400 | 953 | 1,187 | 773 | 1,085 | 838 | 1,009 | 1,297 | 1,100 | 1,101 |
| Education Services | 1,929 | 2.4 | 378 | 1,551 | 1,655 | 1,148 | 690 | 1,097 | 706 | 794 | 642 | 709 | 828 | 725 | 720 |
| Engineering, Research and Related Services | 1,860 | 2.3 | 839 | 1,021 | 1,411 | 1,081 | 706 | 797 | 638 | 655 | 628 | 733 | 717 | 807 | 675 |
| Sub-Total Service Industries | 15,299 | 19.1 | 6,198 | 9,101 | 10,957 | 8,152 | 5,367 | 6,744 | 4,726 | 5,474 | 4,972 | 5,485 | 6,107 | 5,675 | 5,536 |
| Government (Note 2) | 9,189 | 11.4 | 1,957 | 7,232 | 6,606 | 4,400 | 2,716 | 3,830 | 2,954 | 3,401 | 2,953 | 2,732 | 3,158 | 2,850 | 2,885 |
| Sub-Total Government | 9,189 | 11.4 | 1,957 | 7,232 | 6,606 | 4,400 | 2,716 | 3,830 | 2,954 | 3,401 | 2,953 | 2,732 | 3,158 | 2,850 | 2,885 |
| Other allied to the field | 1,722 | 2.2 | 803 | 919 | 47 | 30 | 12 | 23 | 15 | 17 | 13 | 12 | 15 | 17 | 16 |
| Subscriptions | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Single Copy Sales | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| TOTAL QUALIFIED CIRCULATION | 80,268 | 100.0 | 36,325 | 43,943 | 43,782 | 34,604 | 23,048 | 27,914 | 19,498 | 23,277 | 20,401 | 23,101 | 25,148 | 23,839 | 23,014 |

Note 1: Qualified recipients are in Safety, Executive Mgmt/Admin, Production/Operations, Facility Management, Engineering, Purchasing, Security/Fire Protection, Industrial Hygiene/Environment, Personnel Mgmt, Medical Professional, Safety Product Distributor, Emergency Planning, Risk Management, First Responder and Law Enforcement, Other functions, functions not available and company copies.

Note 2: Includes: Fire/Rescue/Hazmat/First Response, Law Enforcement, Federal Government, State Government, County Government, City/Local Government and Military.